

Gopika Kanattil Shaji

UI/UX Designer

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- [Gopika Kanattil :: Behance](#)
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Technical Skills

Web Development:

HTML, CSS, JavaScript, PHP

UI/UX Design:

Wireframing and Prototyping (Adobe XD, Figma), Typography, Colour Theory, User Experience Principles (User needs, Usability, Interaction Design), Accessibility.

Responsive Design:

Tailwind CSS, Media Queries, Fluid Grids.

Graphic Design:

Adobe Illustrator, Adobe Photoshop, Image Optimisation, Vector Graphics.

Web Animation:

CSS Animation.

CMS:

Wordpress.

Expertise

- Website Design
- UX Research
- UI/UX Design
- Front-end Development

Profile

As a UI/UX Designer, I'm enthusiastic about crafting top-notch UI Designs and user experiences that go beyond expectations. I'm skilled in creating low-fidelity wireframes and using data-driven insights to inform design decisions.

Education

MA Web Design and Content Planning

2022 to 2023

University of Greenwich, London

B Tech Computer Science and Engineering

2017 to 2021

Sahrdaya Collage of Engineering and Technology, Thrissur

Experience

UI/UX Design Intern | Aug 2021 - Nov 2021

WebMobi Technologies, Bangalore

- Worked on UX Design of Mobile Application.
- Created low-fidelity wireframes and prototypes for client's product, meeting user needs and targeting user preferences.
- Created presentations to discuss user needs, feedback, and design.
- Utilised Adobe XD and Photoshop for project development.

Official Website for Dr.Lobo Music Academy

Website : drloboacademy.com

- The website design and development of the musical academy place a high emphasis on ensuring user satisfaction and optimal performance.
- Utilising user research, personas, and journey maps, the website is tailored to meet the diverse needs of students, parents, and aspiring musicians.
- Employing a combination of HTML, CSS, JavaScript, and PHP, the site delivers a smooth and consistent experience across various devices.

- SEO
- Problem-Solving
- Presentation
- Team Collaboration
- Communicating Ideas

- Code integrity is maintained through Git, while performance is further boosted through optimisation strategies such as page speed improvements and caching techniques.
- By implementing SEO best practices, the website distinguishes itself in search engine results, establishing itself as an accessible and user-friendly platform for music education.

Personal Projects

Personal Website:

gopukanattil.uk

Watch store website design:

[Watch Store :: Behance](#)

ToDo App design:

[ToDo App :: Behance](#)

Academic Projects

Film Promotion website | [Link](#)

Guide: David Watson and Prisca Schmarsow,
Department of Design , University of Greenwich.

The project aims to create a captivating website to promote the film and bring audiences back to the cinema. Use original designs with colours, fonts, and layouts that capture the film's emotions and offer a glimpse of the cinematic experience.

Small Business website

Guide: David Watson and Prisca Schmarsow,
Department of Design , University of Greenwich.

The project is done in 2 phases :

- The goal of the first phase is to create a simple website for a small business. This site will highlight key elements of web development like design, colour, and coding. Our main goal is to meet the client's needs, showcase their brand, and ensure an easy user experience.

[Link](#)

- In the second phase, we'll enhance the website's functionality and accessibility. We'll improve the website's code structure with PHP Server Side Includes for common elements like the header and navigation, making maintenance easier. We'll also enhance user experience with a custom 404 error page, faster image loading, and clearer navigation for better accessibility.

[Link](#)

Certification

User Experience: The Beginners Guide

Interaction Design Foundation

Design Thinking: The Ultimate Guide

Interaction Design Foundation

Introduction to Typography

Coursera courses